



Legislative Day and Vermont Specialty Food & Beverage Tasting

Capitol Plaza, Montpelier, VT | Wednesday, February 19, 2020



2020 Sponsor Form

To become a sponsor or to advertise: complete this form & email to Brady at brady@vtrga.org. **Questions?** Call Brady at 802-839-1928.

SPONSORSHIP LEVELS

_____ FULL EVENT SPONSOR

\$600

- Four-foot display space in Ethan Allan Room for entire day; connect with potential clients and display information about your company, products and services
- Company mention/logo on Eventbrite registration page
- Company mention on Facebook event page
- Logo on agenda for print and digital distribution
- Logo on main sponsor sign and included in luncheon PowerPoint
- Verbal recognition during remarks
- 2 complimentary admissions valued at \$40 each

_____ TABLE SPONSORSHIP

\$250

- Four-foot display space in Ethan Allan Room for entire day; connect with potential clients and display information about your company, products and services
- Company mention on table sponsor section of Eventbrite page and Facebook event (no logo)
- Company name in table sponsors section of agenda
- 1 complimentary admission valued at \$40

_____ VSFA TASTING SPONSORSHIP

\$250

- Company mention/logo on Eventbrite page
- Company mention on Facebook event page
- Logo on agenda for print and digital distribution
- Logo on tasting sponsor sign
- Verbal recognition during remarks
- 1 complimentary admission valued at \$40

_____ SUPPORTER SPONSORSHIP

\$100

- Special "VRGA or VSFA Supporter" nametags to identify your group and event contributions
- Company mention on Facebook event, Eventbrite page as "supporter of legislative day"
- Verbal recognition during remarks
- 1 complimentary admission valued at \$40

ADVERTISING OPTIONS

EVENT PROGRAM ADVERTISING SPONSORS (1 ea.)

- ____ Back cover - full page & full color \$400 **SOLD!**
- ____ Inside front cover - full page & color \$300 **SOLD!**
- ____ Inside back cover - full page & color \$250
- ____ Full Page - black & white* \$150
- ____ Half Page - black & white* \$100

GENERAL SPONSORS (1 ea.)

- ____ Welcome Sponsor \$1,250
- ____ Grand Prize Sponsor \$500
- ____ ID Badge Sponsor \$800
- ____ ID Badge Lanyard Sponsor \$500 + cost of lanyard

* multiple options available at this level

Please submit a complete form as soon as possible.

All ads must be submitted & confirmed by Friday, Jan. 31, 2020.

Advertising sizes and guidelines will be sent when your form is received.

Your Sponsorship & Advertising:

Cost

Choice #1: _____ \$ _____

Choice #2: _____ \$ _____

Choice #3: _____ \$ _____

Sponsorship Total: \$ _____

REGISTRATION INFORMATION:

Store/Company _____

Mailing Address _____

City _____ State _____ Zip _____

Contact _____

Email _____ Phone _____

Check enclosed: _____ Invoice me _____

Credit Card # _____

Expiration Date: _____

Email address for receipt: _____

Make checks payable to Vermont Retail & Grocers Association or VRGA